

## Who we are

Impact Toolbox offers training, fellowships, and incubation programs to empower community members to become entrepreneurs and social change leaders. Our programs aim to develop leadership skills and foster community engagement to create positive social impact and advance the public good. We put community members at the forefront of regenerative and sustainable socio-economic development by educating and helping them to develop society-transforming innovations. In 2022, we dedicated most of our time and resources to establishing new relationships and trying new approaches.

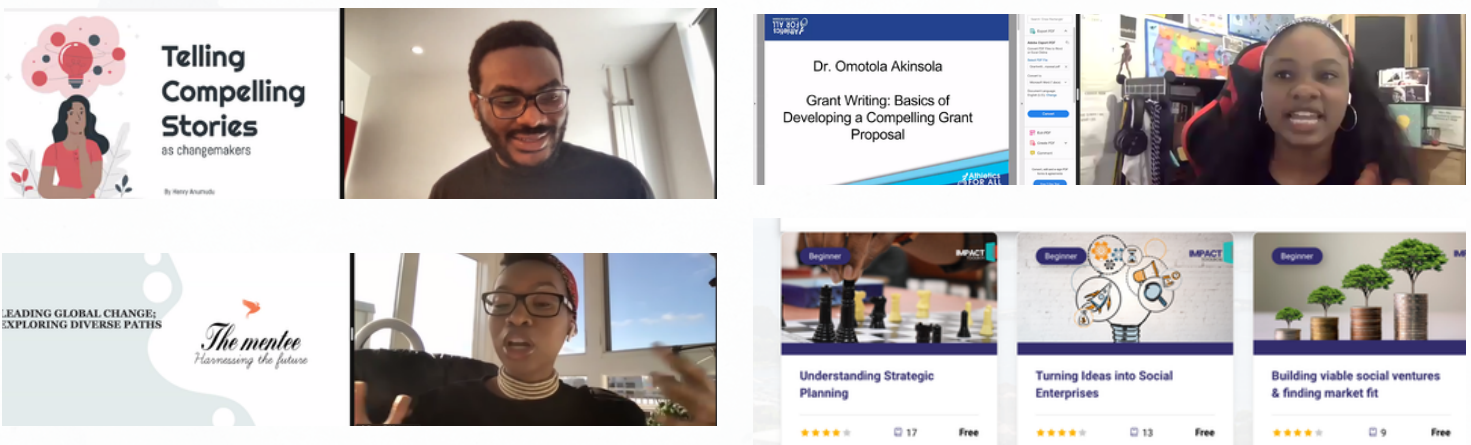
Impact so far

3800+ social change leaders trained  
 80+ social change initiatives supported  
 50,000+ indirect beneficiaries

## Our impact around the world in 2022

**We are democratizing access to social entrepreneurship and non-profit management training.**

Impact Toolbox strives to teach community members all they need to know about starting and managing a successful social change venture. We empower people to acquire skills for a successful social sector career and to develop their ideas and passion for social change into a sustainable and profitable social venture. Our workshops, webinars and online courses are carefully curated and delivered by experienced social change leaders who teach participants about strategic planning, business model development, social entrepreneurship, organizational leadership and governance, financial modelling, social impact assessment, grant writing, marketing, storytelling and many other vital skills.



## Key Outputs

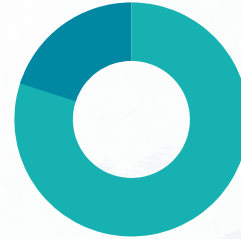
We have so far trained **3600+** from **65** countries through our online platform

So far

**3600+** trained  
**65** countries



**35%**  
course completion rate



**83%**  
of learners complete at least eight (8) lessons

### Hear from some learners:



**ATUHAIRWE BENARDINE**  
★★★★★

**Excellent lessons and impactful.**

This course was very insightful. It is very easy to understand yet so practical. I scored a 90% and am proud to say am part of Impact toolbox. Continue impacting please, because the skills you're offering are a day to day necessity for survival in this competitive world.



**Temitope Obasola**  
★★★★★

5 out of 5 stars

**Turning ideas to social enterprise**

This course has been insightful so far. You get to know practical effective ways of mapping out a good competitive analysis and how to put forward an attractive value proposition for your enterprise. You will also be able to know if your intended social enterprise will be scalable or not.



**We taught emerging civic leaders and socially minded entrepreneurs the skills and tools to lead social change initiatives effectively.**

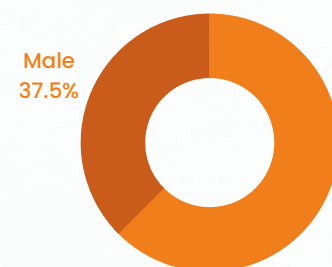
We received over **2400 applications from 25 countries** and selected twenty-four (24) young leaders out of this pool of exceptional applicants for the **2022 Youth in Development program** cohort. They are from twelve (12) countries, including Cameroon, Nigeria, Kenya, Sierra Leone, South Sudan, Zimbabwe, Botswana, Sudan, and Ghana. 62.5% of fellows were female, and 37.5% were male.

### Applicant Pool

**2400+** applications  
**25** countries

### Accepted Fellows

**24** young leaders  
**12** countries



Male  
37.5%

Female  
62.5%

Their social innovations address seven (7) **community development areas** – education, agriculture, climate protection, health, gender equality, women empowerment, and media.

*Learn more about the fellows [here](#).*

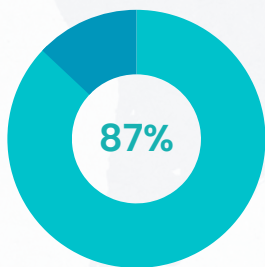
The fellowship focused on the **Fellows' personal development** (mindsets), social entrepreneurship, and non-profit management training (skill sets and tool sets). The personal development training includes leadership, emotional intelligence, team building, communication, and interpersonal skills.

The **social entrepreneurship and non-profit management training** includes developing a strategic plan, creating a business model & impact delivery approach, creating a minimal viable product, creating a financial projection, developing a social impact management plan, developing a marketing strategy, and developing a comprehensive pitch deck. Subject experts and entrepreneurs from across the globe facilitated the sessions.

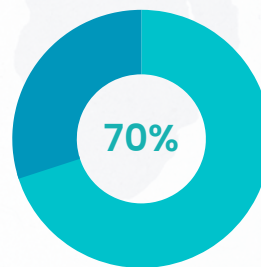
- education
- agriculture
- climate protection
- health
- gender equality
- women empowerment
- media



## Key Outcomes



of participants reported improved confidence and capability to create and lead social change initiatives.



developed a social impact strategy, validated business and revenue models, minimal viable products and impact measurement and reporting plan, go-to-market strategy and a comprehensive pitch deck.

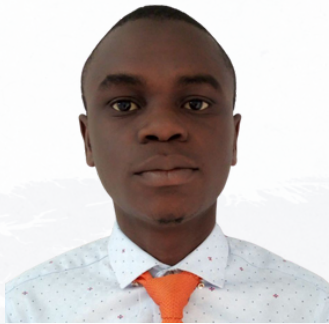
The fellowship produced **ten new ventures** which were pitched to potential investors during our 2022 demo day.

*Learn more about the [ventures here](#) and watch their [demo day pitch here](#).*

## Top 10 ventures for 2022 cohort



## Hear from some fellows:



*Youth in Development Fellowship is no doubt unique. I came into the fellowship with a purely raw idea, and now it is highly refined with clear action points. I have developed skills in financial modelling. Having and working on ideas opens the door for you. This idea has made me meet and connect with influential people in different spheres across the globe. Of note, the personalization of the fellowship stands out. Imagine receiving mail from the coaches and instructors, and the feedback is personalized. It sparks the zeal in me to do more.*

~ **Abdulazeez Salahudeen**, Founder of Wasty Wealth



*I applied for the YID fellowship because I understood the need to be empowered in order to be able to empower others but I did not know the extent of the work to be done. I had no idea until I started the YID fellowship. Going through the training, courses, one-on-one conversations, and the team's involvement towards my growth from the beginning to the end was an invaluable experience and of tremendous help even after the fellowship.*

~ **Kawthar Omisore**, Educator



*The youth in development (YID) fellowship has been a stepping rock in my entrepreneurship career and is where I first understood that the Impact model is as important as the business model. The two are needed when ESG is becoming imperative in venture building. I have learnt the application of a TOC for ventures, grant writing and more from the impact toolbox and the myriad of sessions held at the YID fellowship. I have met other awesome social entrepreneurs transforming their communities with their interesting ventures. As a budding social entrepreneur from Africa, YID fellowship is a program to participate in.*

~ **Chijioke Ahaneku**, Founder & CEO at Ntapi



*Most fellows would speak to the quality of content on the website, how great it was and easy to follow through. The opportunity to meet highly skilled coaches in various industries to help us refine our ventures. The chance to meet fellows from other countries and establish partnerships and friendships. The frequent doses of inspiration from the various live sessions and other aspects of the fellowship. I'll speak to the unique communication and dedication of program managers.*

*From the first email we received accepting us to the program, I loved how personalized each email was. The message in the emails showed how much time the program facilitators had taken to understand each fellow, and it made one excited to be part of the YID community. I came into the fellowship with a passion and a raw idea for solving unemployment in Kenya. I left with a refined idea, a concrete work plan and a sustainability plan for implementing my idea, and the resources to make it successful! And for this, I couldn't be more grateful. Immense gratitude to the YID team for this opportunity. May your reach expand to more young leaders and impact more communities!*

~ **Binti Zani**, Leadership and Youth Development Program Coordinator



We provided post-secondary school students with avenues for cultural exchanges, international research experiences, and exposure to the international development sector.

We piloted the global citizenship fellowship to provide post-secondary school students across North America the opportunity to interact with entrepreneurs from other parts of the world.

We selected:

### 5 undergraduate students

from the Appalachian State University, Boone, North Carolina



### 5 entrepreneurs

from Nigeria, Ghana, and Uganda

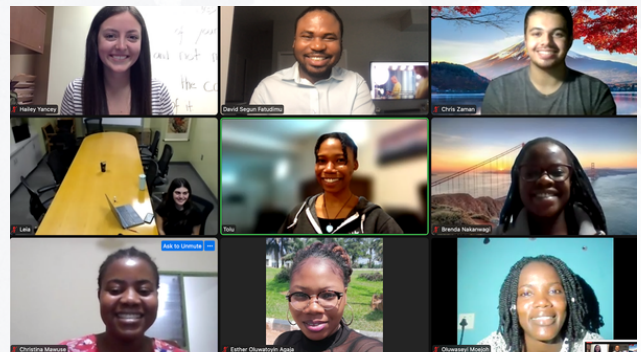


Participants interacted through virtual meetings and WhatsApp group chats over three months, during which their cultural exchanges established a shared understanding of the common problems facing their communities.

## Key Outcomes

Participants identified a significant challenge with global food security and selected a specific issue to address. They conducted preliminary research that explores the environmental, social, and economic development potentials of honey and beekeeping production in Africa. They found that financial investments and an effective supply and value chain can help realize these potentials. Some participants co-published an article detailing their research outcomes and recommendations for policymakers and investors. At the same time, some of them have started exploring social entrepreneurial ideas based on this research.

You may read the article [here](#).





Hear from

**Hailey Yancey**

2022 Global Citizenship Fellow | Appalachian State University

*The fellowship was an incredible opportunity that allowed me to gain a new understanding of myself and how similar, yet different, my perspective is to others around the globe. Getting to know my colleagues throughout the process and hearing their perspectives was the most incredible experience. The biggest lesson I learned during this fellowship was how quickly someone's story or perspective could open your eyes to a new way of thinking.*

*I've always loved other individuals and hearing their stories and what makes them unique, but this experience took that to a whole new level. After talking weekly with my colleagues, I recognized that we have significant differences due to our location. Still, there is more overlap with common issues than I had initially realized. For our team specifically, we researched the food insecurity challenges and how the demand for shea butter in the United States directly affected the locals and the environment in North Africa. This has inspired me to find innovative ways to help look for solutions to these global issues.*

## Our local impact in Canada in 2022



We trained teenagers in Kelowna, B.C. leadership, entrepreneurship, and digital skills.

The **Future Founder's Fellowship (F3)** trains teenagers in leadership, entrepreneurship, and digital skills. It aims to nurture a formidable network of young social innovators collaborating and leveraging technology to address critical challenges affecting their communities.

### Key Outcomes

Impact Toolbox taught **Kelowna Secondary School** students social entrepreneurship, leadership and digital skills needed to create an online non-profit thrift store whose profits benefit local charities. Their initiative, **KSS Thrifty Thursday** is on a mission to change clothing consumption and production cycle while giving back to local charities. Clothing is an essential part of our daily lives, and our current way of producing it has a massive cost to the environment and wallets alike.



## Hear from Priscilla and Julia:

We were building an online school thrift store with the help of Impact Toolbox through coaching and strategy sessions. It was tremendous help as we were taught step by step in detail with advice and received helpful feedback from an experienced professional. When it comes to entrepreneurship and leadership, I am usually easily intimidated. However, the stories from others' experiences we were told made me realize that it is not as bad as I thought, and I am more capable than I thought.

~ **Priscilla Lao**, Kelowna Secondary School Thrifty Thursday

If I could have gone back in time and told my nine-year-old self about an online thrift shop I helped create, I don't think she would have believed me. I was always ambitious in one way or another, but I never had the tools to make it a reality. The barrier against my dreams was uncertainty and the fact that many people believed I would amount to nothing. Those people had given up on me before I had even gotten the chance to show my true potential. Impact Toolbox, through this program, presented me with an opportunity I could have never imagined.

~ **Julia Soleski**, Kelowna Secondary School Thrifty Thursday



We provided equity-deserving teenagers in Surrey B.C with vocational entrepreneurship training.

We partnered with **Thrive for Blacks** to plan and implement the **Vocational Entrepreneurship Training (VET)** program that introduced teenagers to leadership, entrepreneurship, and some vocational skills. It aims to nurture young people to collaborate and leverage vocational skills to address critical challenges affecting their communities.

### Key Output

25 teenagers were divided into five groups to learn graphic design, makeup artistry, fashion design, balloon decoration and crochet art.



25 teenagers



5 groups



graphic design



makeup artistry



fashion design



balloon decoration



crochet art



### Hear from a participant's parent:

My son came home and pounced on my laptop to practice the graphic design he learned from the workshop. I was amazed at the result. I didn't know he picked up that much in a short time.



We create a safe work-learning environment for youth across Canada to hone their skills and contribute to social change.

We meaningfully engaged **30 post-secondary** school students from **12 Canadian Institutes** in our work to provide them with the opportunity to gain work experience and acquire leadership and social entrepreneurial skills. Their tasks included data analysis, graphic design, copywriting, animations, customer and market research, program development, program management and marketing.



30 Interns



12 Institutions



### Hear from Min Ngo:

*As a Multimedia Development Associate at Impact Toolbox, I first started as a student graphic design intern. I've always wanted to help build a better world – and when I saw Impact Toolbox's mission of teaching and training leaders, I knew this was an organization that I'd value. Now, I am proud to create media materials that aid in developing important educational tools and resources. Here at Impact Toolbox, I've been given the space, tools, and guidance to improve my skills in video producing, print design, and even course design. Moving forward, I am excited to continue working while still learning about my strengths. As an organization, I am confident that Impact Toolbox will continue to provide a long-lasting impact on emerging social change leaders.*



We contribute to sustainable development goals 4 and 8.

Our programs align with the United Nations' 2030 agenda. Impact Toolbox directly contributes to **goal 4**, targets 4.3, 4.4 and 4.7, and by extension, **goals 1, 2, 3, 10, 13** and especially **goal 8**.

### Global Goals

**4 & 8**





# Summary

Program	Outcomes
<p><b>Online training platform</b></p>	<p><b>3600+ people</b> from <b>65 countries</b> have accessed social entrepreneurship and non-profit management online courses through Impact Toolbox.</p> <div data-bbox="1040 453 1459 674">  <b>3600+</b> trained   <b>65</b> countries         </div>
<p><b>Youth in Development Fellowship</b></p>	<p>We provided <b>24 emerging civic leaders</b> and social entrepreneurs from <b>12 countries</b> with the skills and tools to lead social change initiatives effectively.</p> <div data-bbox="1040 873 1459 1094">  <b>24</b> young leaders   <b>12</b> countries         </div>
<p><b>Global Citizenship Fellowship</b></p>	<p>We connected <b>5 American post-secondary school students</b> and <b>5 African entrepreneurs</b> for cultural exchanges, international research experiences, and exposure to the international development sector.</p> <div data-bbox="1040 1276 1459 1497">  <b>5</b> American students   <b>8</b> African entrepreneurs         </div>
<p><b>Future Founders Fellowship</b></p>	<p>We trained students of Kelowna secondary school on leadership, entrepreneurship, and digital skills.</p> <div data-bbox="1040 1661 1459 1902">  leadership   entrepreneurship   digital skills         </div>

# Summary

Program	Outcomes
<p>Vocational Entrepreneurship Training</p>	<p>We provided <b>25 equity-deserving teenagers</b> with vocational entrepreneurship training.</p> <div data-bbox="1040 514 1459 756">  <p>25 teenagers</p> </div>
<p>Internships</p>	<p>We created a safe work-learning environment for <b>30 post-secondary students</b> from <b>12 Institutions</b> across Canada in our work to hone their skills and contribute to social change.</p> <div data-bbox="1040 1050 1459 1308">  <b>30</b> students   <b>12</b> institutions         </div>
<p>Promoting the SDGs</p>	<p>We are contributing to sustainable development <b>goals 4 and 8.</b></p> <div data-bbox="1052 1608 1242 1797"> <p><b>4</b> Quality education</p>  </div> <div data-bbox="1271 1608 1459 1797"> <p><b>8</b> Decent work and economic growth</p>  </div>



2022 was the inaugural year of establishing Impact Toolbox within Canada. While a small amount of money was generated for the organization, a large amount of work was done to establish relationships, programs and networks. This is typical for a start-up situation. Some of the work consisted of registering the organization and establishing bylaws. We carried out online courses, fellowships and workshops in partnership with organizations across BC, Canada. A strong, diverse board of directors was created to monitor and guide the organization, meeting quarterly. The organization has established a good foundation and will continue to grow in the upcoming years. I look forward to the innovative and sustainable 2023 projects and serving alongside my fellow board members.

**Amanda Shatzko**  
**Board President**





## CONTACT US

Join us in building a world led by competent socially-minded leaders through the power of their innovations and entrepreneurial acumen.  
Reach out to us for partnerships, sponsorships and support.

 [hello@impacttoolbox.org](mailto:hello@impacttoolbox.org)

 [www.impacttoolbox.org](http://www.impacttoolbox.org)

 [Impact Toolbox](https://www.linkedin.com/company/impacttoolbox)

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