



Impact

REPORT

Our journey so far



Transforming social change ideas
into viable social ventures
www.impacttoolbox.org

COMPANY OVERVIEW

Impact Toolbox is an EdTech Social Enterprise that provides a digital education and ideas incubation platform. It offers comprehensive training, collaboration opportunities, and prototyping funds to transform social change ideas into viable social ventures and empowers youth for a successful career in the development sector. It also connects impact investors and funders to viable social ventures with high growth potentials.

Our Mission:

Our mission is to promote education advancement by providing youths with opportunities to learn, connect, and access resources to transform their ideas and passion for social change into viable social ventures and build successful careers in the development sector.

The Problem:

Failure to harness Africa's most significant assets; Most youths (aged 15 to 35) that could contribute immensely to socio-economic development are unengaged and unemployed.

Existing Gap:

Our preliminary study of youth engagement in the social sector and community development in Africa revealed that many youths are aware of the positive roles in promoting socio-economic development. They are also beaming with energy and ideas but lack the foundational knowledge of the development sector, management skills and growth opportunities. Existing solutions are often fellowships, short training programs, funding programs, traditional incubators, and accelerators. These interventions primarily seek already viable ventures and entrepreneurs with decent track records. They require levels of clarity and management skills that most of the booming young population lacks. More so, many of these existing solutions primarily offer onsite opportunities with limited scale and reach

OUR TEAM



Andrew Don
Technical Advisor

20 years of experience in the software industry along with a diverse background in the social sector, partner at Social Venture Partners Chicago



Jesse Lutablingwa
Curriculum Advisor

Professor & Associate Vice Chancellor of International education & development at Application state University



Linda Pulik
Innovation & Design Advisor

Lecturer Human Centered Design at Harris School of Public & Design Expert



Amanda Shatzko
Member, Board of Directors

Elected Canadian government official, Vice-President, UNA-Vancouver Board, Ph.D Candidate at UBC, Canada's Top 100 Most Powerful Women, Top 40 Young Global Culture Leader, and a Multicultural Community Champion



Adebukola Adewuyi
Member, Board of Directors

18 years of consulting experience in risk, internal audit, corporate governance, accounting, and tax, worked with big audit firms like PwC, Deloitte, Grant Thornton. Sat on various boards and committees for organizations like the institute of Internal Auditors (IIA) and ACCA



Saheed Olayinka Bello
Research & Learning Associate

Bachelor's degree in economics from Lead City University and a Master's degree in Psychology from the University of Ibadan



Toluwanimi Okunola
Programs & Communication Associate

Graduate of Social Work from Mount Royal University, Calgary, Alberta, Canada. She is the first International Student to receive the Centennial Gold Medal in 2019, which is Mount Royal University's highest recognition of academic and student leadership achievement



Linh Dinh
Co-Founder

Expertise in consulting, technology, and data analytics. M.S. Candidate In Computational Analysis and Public Policy at the University of Chicago Harris School of Public Policy



Kelly King
Strategy Advisor

Master's degree in Education Entrepreneurship from University of Pennsylvania. Former Executive Director, Future Leaders Foundation.



Jamia Jowers
Strategic Partnership Advisor

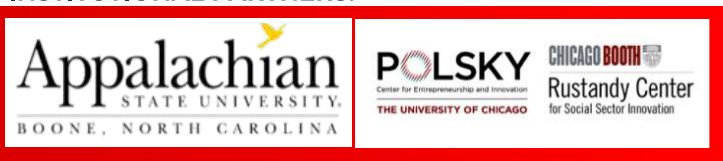
President Board of Directors, Chicago Refugee Coalition



Segun Fatudimu
Founder

Over 9 years experiences in International Development, Previously co-founded Sozo Networks and UrDentalPlace. Won over \$450,000 in grants for youth development projects and researches.

INSTITUTIONAL PARTNERS:



HOW WE WORK:

Impact Toolbox is filling the above gap and harnessing the African youth demographic dividends by democratizing learning opportunities. It empowers young people with the skills to transform their social change ideas and passion into viable ventures that generate revenue, employment opportunities and address critical socio-economic challenges in their communities. Our mandate is to put as many youths as possible at the forefront of innovation and socio-economic development in developing countries, especially Africa. We are doing this in two ways:



Democratizing Learning Opportunities

Online Training -
Project based instructional lessons facilitated by renowned professors and accomplished social entrepreneurs.

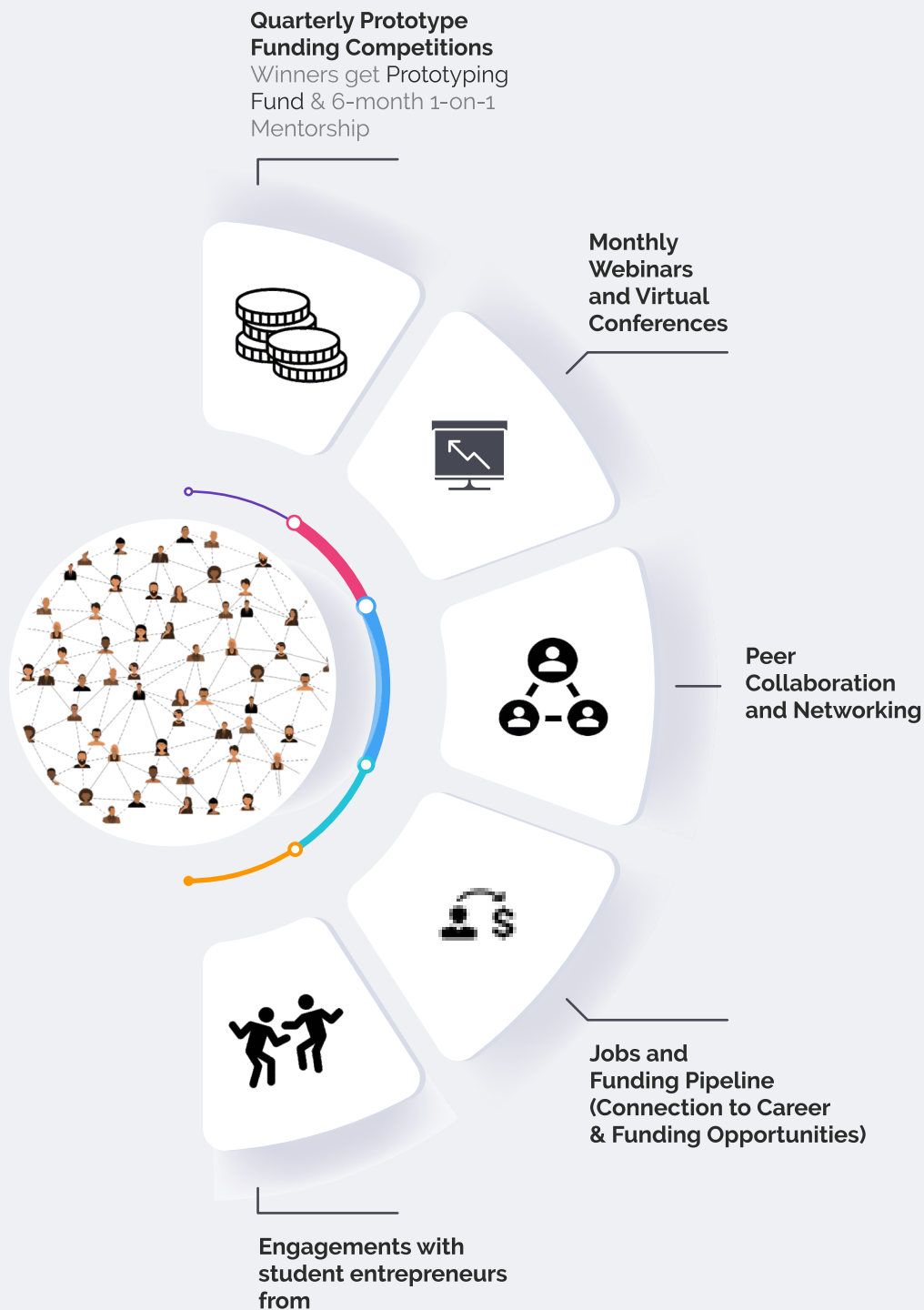
Subject Expert Series

We provide learning opportunities to youths who would never have had the chance. We believe that providing broad opportunities to learn and network is one of the best ways to find the most promising social entrepreneurs and ideas.

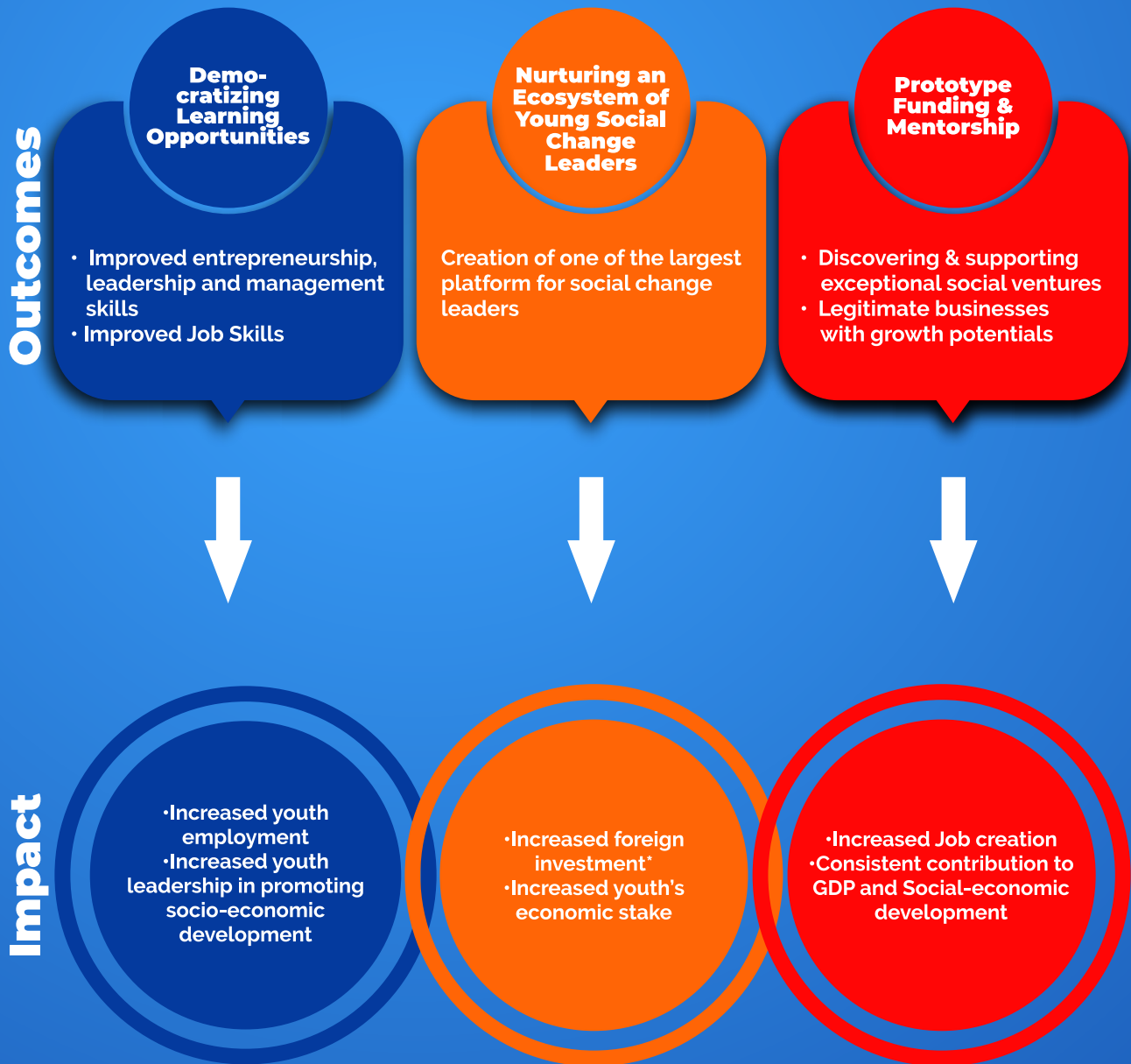
TRAINING FACILITATORS:



Nurturing a Vibrant Ecosystem of Social Change Leaders



EXPECTED OUTCOMES:



OUR JOURNEY

1

Period: September 2017 – May 2020

Program Mode: Onsite

14,500+ applications received for participation in onsite programs
1350 + Social changemakers admitted and trained through onsite boot camps and workshops

Geographical Reach: 8 states across Nigeria

2

June 2020 – August 2021

Program Mode: Online

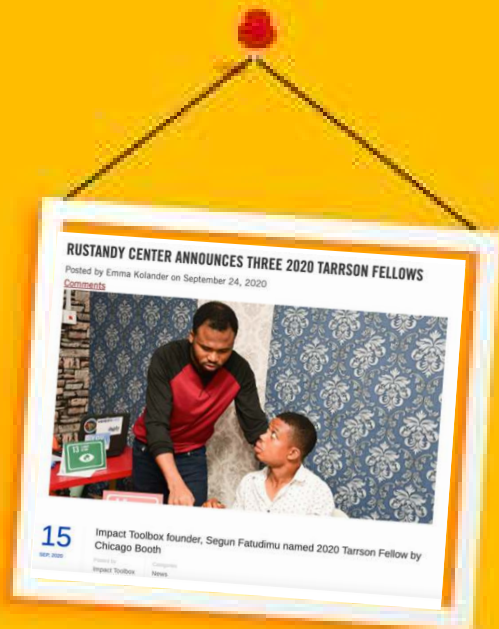
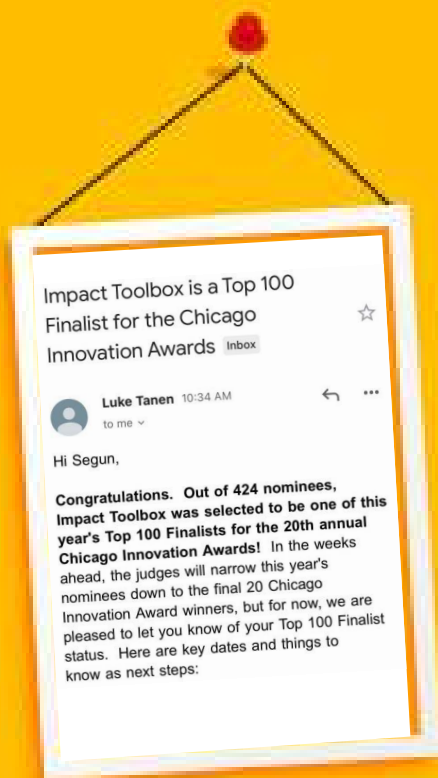
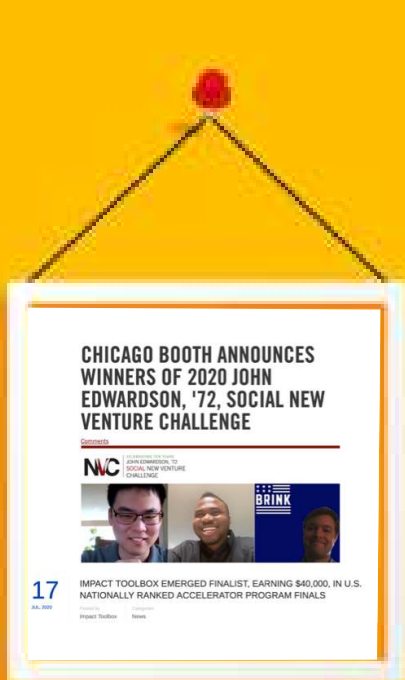
600 + social changemakers enrolled trained through our online platform

Geographical Reach: 15+ African Countries

IMPACT NUMBERS

- 3 institutional partnerships secured
- 10 training contributors engaged from across the world
- 50 coaches and mentors recruited
- 40 community ambassadors empowered and engaged
- 9 core social venture creation and management training developed
- 600 + social change-makers trained online
- 1350 + trained onsite through boot camps, workshops and retreats
- 240 + viable social business plans, MVPs and grant proposals already created.
- 100 + members have reported employment and job promotions
- 1.2 million dollars raised by our alumni who have reported.
- 20000 + indirect beneficiaries.

Recognitions SO FAR



IMPACT PROJECTIONS

We will train at least 24,000 youths and award 160 prototype fund in 2 years

Projected Minimum Enrolment
Rate from January 2022-2023 : 1,000/month.

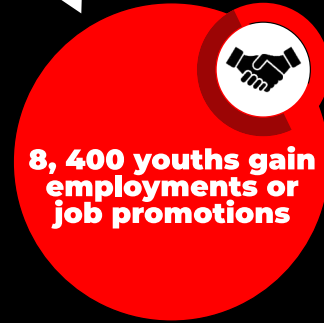
% expected to create viable social venture business plans and implement

35%



% expected to gain employment or job promotion

35%



Projected Prototype Funds to be awarded
from January 2022-2023: 20 / quarter



160+ Business plan competition winners receive prototype fund and mentorship



They will be worth \$600,000 valuation in 2 years of operation

Each venture is expected to value at \$30k on average



Create a total of 480 new jobs

Each venture employs 3 people on average

IMPACT STORIES

Featured Ventures Stories



Venture: Rural Farmers Hub
Founder: Segun Adegun
Impact: 6,417+ farmers served in 10 countries, excluding ag experts, dealers, EAs, field agents, traders, exporters, OEMs, and other service providers.
Funds raised: \$160k +
Website: <https://ruralfarmersh.com>

Rural Farmers Hub (RFH) is an end-to-end provider of Agri-services that targets rural smallholder farmers engaged in producing food crops. Their flagship product is CAPTURE, which processes satellite data using a proprietary algorithm to automatically generate recommendations for rural smallholder farmers to grow more food from their farmlands. This information is sent to rural smallholder farmers via SMS/Voice call with support from field agents who regularly visit farmers to check their progress and provide additional guidance. Segun Adegun is a 33-year-

old Researcher, Entrepreneur and International Agriculture and Trade Development Executive. He has an MA in International Trade and is a co-founder of Rural Farmers Hub. Segun Adegun describes his learning experience with Impact Toolbox as fully immersed him in the universe of growth and fundraising. His training, network and mentorship experiences with the platform strengthened his resolve to build a global brand and scale his business ideas. In his own words, the experiences taught him the "strategies of developing an organization that is impact-driven."

Segun Adegun's interest in rural agricultural development had seen him work as a Research Assistant with the National Association of Nigerian Teachers (2015). He conducted studies and facilitated workshops on Trade and Agricultural Development for the development of small-scale Agricultural enterprises. He also had similar stints at the African Development Bank (2014) and Stratigent Consulting Limited. Agricultural engagements account for more

than 50% of Nigerian economic activities and remain the most basic route out of poverty and hunger for most of her citizens. Segun's interest in rural agriculture development is noble, and the prospects of his ideas recommended him to the Impact Toolbox. His mentorship experiences with the network connected him with network, funds, and knowledge that provided the impetus for the current engagements as the Rural Farmer's Hub CEO.

Segun described his effectiveness and ability to communicate his intentions to beneficiaries of all hues and cries as having improved by more than 300%, as attested to by his organization's demonstrable ability to improve the livelihood of smallholder farmers using simple technology. His organization was also able to raise grant funds from Mercy Corps shortly after his training. Segun has recommended the Impact Toolbox program to "serious-minded" young change enthusiasts and sponsors. He describes Impact Toolbox as a platform that gives you exactly what you need to create social impact in the best ways possible.



Venture: Ni'mah Andre Foundation
Founder: Iresalewa Muhammed-Bello
Impact: Fully paid for over 80 medical emergencies through crowdfunding
Funds raised: \$40k +
Story: Ni'mah Andre foundation is a non-profit organization with a core focus on driving inclusivity and access to quality medical care for all, especially the less privileged who would otherwise not have access to this. Their mission is to offer sick beneficiaries and their families another chance at good health by making funds available for their medical needs and promoting health and well-being among Nigerians. The foundation was borne out of the founder's

passion for helping many less privileged individuals around her to access funds to meet their healthcare needs.

The founder, Iresalewa Muhammed-Bello, is a 25-year-old Filmmaker, Visual Editor, Colourist, Visual Effects Expert and Graduate of Mass Communication. Iresalewa was a recipient of the 2020 Youth-in-Development (YID) Fellowship by Sozo Networks and Impact Toolbox. She recalls the YID as a rewarding experience during which she engaged with the Impact Toolbox Curriculum. She is a development enthusiast interested in the Sustainable Development Goals (SDGs) 1 - No Poverty, SDG 3 - Good health and well-being, SDG 4 - Quality Education and SDG 17 - Partnership for the goals. She describes the Impact Toolbox experience as a

milestone in her journey as a change agent. Before the program, she had some volunteering experiences with NGOs that focus on quality education and zero hunger and a few leadership experiences with media-related teams. Her experience with the Impact Toolbox program spurred her to learn more about social entrepreneurship. In June 2021, she launched her social venture.

The Ni'mah Andre Foundation offers sick beneficiaries and their families; chances at good health by making funds available for their medical needs and promoting good health and well-being among Nigerians. She aspires to build the foundation to become the first contact for beneficiaries and donors interested in promoting good health and access to quality healthcare for Nigerians. According to Iresalewa, the Impact Toolbox curriculum and the YID fellowship experience significantly boosted her aspirations. It "educated and positioned me to transform my passion into a structured NGO solving the problem of health care financing to reduce the high mortality

rate. The Ni'mah Andre foundation has *received and verified over 100 cases; "we have raised over \$40,000 to support 85 people in need of critical care, including 20 major surgeries. In April 2020, following the COVID-19 pandemic lockdown, we dedicated more time to pregnant women and new moms requiring funding for emergency childbirth or who needed help with their ante-natal essentials. We have since then funded 3 emergency C-sections and provided maternal health interventions to several women."* "Since the launch of Ni'mah Andre Foundation, *Impactthree Toolbox has continued to mentor us, including awarding us a grant to cover company registration and web development. Beyond this, my grant and pitch writing skills, Networking, and leadership skills have increased by about a hundred percent (no lies), and I work daily to position the Ni'mah Andre Foundation further to achieve her goals.*



Venture: U-Recycle
Founder: Oluwaseyi Moejoh
Website: www.urecycleinitiative.org/
Funds raised: \$21k+
Story:

Oluwaseyi Moejoh is the founder of the U-recycle Initiative. U-recycle Initiative is a social enterprise that educates schools and communities about the value of recycling by creating programs and proffering deep-rooted solutions to make recycling waste more efficient and customary across schools and districts in Africa. Seyi is a 19-year-old environmentalist and law student with deep interests in environmental justice, circular economy and ocean protection. In January 2020, she received the 2020 Youth-in-Development Fellowship organized by the Impact Toolbox and the Sozo Networks. She was offered a grant for her [U-Recycle Initiative](#) by Impact Toolbox. According to Seyi, interacting with the instructors and mentors was a significant highlight of her change-making journey.

Our decision to invest in Oluwaseyi's [U-Recycle Initiative](#) stemmed from the urgency of human commitments and

informed actions towards reversing some of the harmful effects of daily human activities that are detrimental to the environment easily replaceable with healthy alternatives. There is a tendency to see climate change and sustainable environmental practices as first-world challenges in developing countries. Yet, global data about pollution shows that just as climate change is a universal threat, pollution is a worldwide phenomenon.

Seyi's is one of the few strategic attempts to create awareness about the dangers that seemingly negligible behaviours pose to the environment and teach sustainable environmental practices to a large audience hence our decision to support her.

She further describes the training via impact toolbox and the fellowship programs as providing her with "so much clarity and knowledge on how to thrive in the social impact space." She added that "it was eye-opening, insightful and very transformative. We learnt from bright minds, and the fellowship's curriculum was very encompassing, providing us with practical tools and steps to use what we learnt directly and immediately into the work that we do."

She was mentored

directly by the Founder of Impact Toolbox, Dr. Segun Fatudimu. Oluwaseyi credits him with providing her with robust guidance and knowledge on actualizing her dreams without compromising standards.

Impact Toolbox provides valuable resources from the ideation to the fruition of social change ideas.

After finishing, Oluwaseyi Moejoh has received a lot of recognition for the impact of her work. She is a 2020 Africave fellow, a 2020 Squad Leader at the Ocean Heroes Network, and recently emerged as a 2020 National Geographic Young Explorer. She featured on various local and international media and radio stations, including BBC World Service, International Recycling Today Magazine, and Conde Nast Traveller. Seyi's success story is an ongoing feat. Her current projects, including African Youth for the Environment (AY4E) Fellowship, the Litterathon Challenge, Green A Classroom Project, Eco-toilet project, #DitchPlasticStraw Campaign and the Recycle@School project, will proceed with the full support of Impact Toolbox.



Venture: Farmer Evolve (Uganda)
Founder: Brenda Nakanwagi
Testimonial: Farmer Evolve is an initiative that has set out to alleviate poverty among smallholder farmers and promote food security. They are doing this through

Agricultural Training and Financing. They train farmers' better farming methods, after which we enable those who can't afford to implement these best practices to access credit for quality farm inputs.

According to Brenda, the sessions on Impact Toolbox opened her mind to institutional sustainability. "Before the sessions, we connected our farmers to Microfinance institutions which gave around 15% of our farmers' loans. The majority were left

out due to a lack of collateral. After the sessions, we have created a strategic plan to avail credit to the left behind farmers who can't meet the requirements of Microfinance institutions. In this way, the initiative will continue supporting farmers sustainably." When asked what she enjoyed the most about Impact Toolbox, Brenda said, "I like the self-paced learning which cultivates self-drive in learners. I like the practical assignments given after every lesson, and these enable one

to understand the content more as they challenge you to think past the lesson and incorporate what you have learned in your venture practically." Here is a quote from Brenda that summarizes some of her most essential lessons from Impact Toolbox. "Fundraising is Friend raising; you will not sustainably raise more than the value of your network. With this, I learned to invest more in strategic Networking. When you think of something, do it quickly as there will never be such a time as "right time"

because you are not the custodian of that idea, and many more are thinking about what you're thinking. This taught me to act quickly, and leveraging social media and building your online presence is paramount as people are always looking for information, and you can be that source where they get it. Many more funders/prospective partners will look out for social media to gauge credibility so "show off your work" it's okay."

TESTIMONIALS:



Blessing Ashi (Program Officer, Tech4Dev)

"My mantra in life is to Learn, Unlearn and Relearn. This was the mindset I brought to this program, and there has been no room for regret. Joining this platform has prepared me to become a better leader and made me appreciate my wins and milestones. I've learnt thus far that problems exist everywhere. However, my ability to discover the problem and proffer lasting solutions makes me a leader. This platform has also proven that collaboration has become the next big thing in the developmental space." During our M & E focus group discussion, Blessing shared that she was promoted at work after she finished the program due to the things she has learned and her new skill sets.



Justin Eghaghara Director, Vision Redefined Foundation

Not until joining the platform did I understand the need to be deliberate in strategic planning and management. The program has immensely improved my skills in leadership, community development and has practically demonstrated the importance of Networking and collaborations. I am grateful for being a member of this great community of vibrant minds who are willing and ready to make positive changes for a better world. At Vision Redefined Foundation, we offer affordable and accessible eye health services to visually challenged children and adults living in hard-to-reach rural communities in Nigeria. We have improved the sight of over 600 school-aged children suffering various challenges of poor vision and have improved the quality of life of over 2000 visually challenged adults.



Obasanjo Fajemirokun (Team Lead, Brace-up The Young)

Team Lead, Brace-up The Young I have not attended a training that is so insightful and impactful as this. I have better understood my target audience and rebranded my idea to position it for global opportunities better. I had the golden opportunity to interact and meet with social change leaders from across the continent that answered my questions personally. This is the best social change training I have attended. My organization, Brace-up The Young, educates and mentors young people to become innovative and accountable leaders in Nigeria. We have empowered over 323 youth with the leadership skills needed to thrive in the 21st century.



Oyindamola Adebowale (Team Lead, Future Got Better)

"My participation in this training is one of the best decisions I have made. It's has been so insightful. It provided me with the necessary information required to properly structure and position our organization for the global opportunity and also networking with other social change leaders." Future Got Better is a youth-led organization committed to raising innovative leaders among teenagers through Leadership/ life skills training and mentorship. "We have trained and mentored over 7000 teenagers within Lagos and Ogun state, Nigeria." During our focus group discussion, Oyindamola shared that before her training with Impact Toolbox, her organization solely depended on donations because their programs were rendered for free. Still, after learning the concept of social entrepreneurship, it is impressive to see how much revenue they generate from their programs.



Tolani Odukoya

Since attending training and fellowship programs, I have never encountered the kind of learning experience I've got on this platform so far. I never believed I could garner as much relevant learning experience, knowledge and skills needed to help with the smooth running of my organization in the shortest possible time. The curriculum is way too mind-blowing, and the network of social impact leaders I got was top-notch. So far, my organization, The Mindset Africa, has trained over 350 teenagers across four communities in southwest Nigeria with relevant leadership and digital literacy skills needed to prepare them for the future of work. The World Youth Forum recognized Tolani Odukoya for serving as an interface between the people suspected of having the coronavirus and the Nigerian NCDC. Tolani is also currently the co-founder of ikarely, a digital health care company specializing in delivering optimal and quality healthcare services to clients at the comfort and utmost convenience.



John Fatoye. Founder, Yattiyir Scholarship Initiative

The platform feels like a closely knitted nuclear family, collaborating and growing together. Impact toolbox offers a well-planned and strategic platform that has so far helped me redefine, reshape, and reposition myself and Yattiyir Scholarship Initiative as a better social change venture. "The grant writing classes and pitching exercises helped me secure full scholarship sponsorship for students at YSI! With this sponsorship, 50 students will get to complete their primary and secondary education. "Yattiyir Scholarship Initiative trained 1500 public secondary students on leadership.



Omata David

"The Sozo Network Fellowship provided me with a huge boost in my profession. Since completing the fellowship, I've seen a significant change in my personal and spiritual life, in addition to my professional life. Everything I learned during the fellowship serves as a reference point for me whenever I need to make a decision or start a project. The extensive and in-depth curriculum covers every facet of one's life. I appreciate how the organizers interacted with all fellows in a manner that encourage everyone to flourish in their respective disciplines. Big Thanks to Dr. Segun for providing such a wonderful and transformative opportunity." David is a seasoned Project Manager with over 5 years of experience leading diverse projects and teams. A researcher with advanced education in environmental management and sustainable development, a Sozo Network Fellowship alumnus, a fellow of the Nigeria Economic Summit Group-Bridge Fellowship, and a Chinese Government Scholarship recipient. In 2020, he was named one of the 100 African youths whose projects mitigated the effects of COVID-19 on the population by the Future Awards Africa. In 2021, the team he led earned first place in the Circular Economy category by popular vote and third place by Judges choices at the International Students Conference, which drew students from over 100 universities across the world.



CONTACT US

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